

THE DOG DECODER

Episode 1: The Post-Bath Zoomie Mystery

Target Runtime: ~8:30

Word Count: ~1,200 words

Audio Track Asset: EP01_VO_Master.wav

Visual & Voiceover Production Script

Timecode	Audio Track (ElevenLabs Voiceover)	Visual & SFX Cues (For Editor)
0:00 – 0:25	You just spent twenty grueling minutes wrestling your seventy-pound dog into the bathtub. You survived the splashing, the soaking-wet bathroom floor, and the unmistakable aroma of wet dog. But the second his paws hit the bathmat... chaos erupts. He tucks his rear end, rounds his spine into a hairpin curve, and transforms into a fur-covered rocket screaming across your living room at warp speed.	VISUAL: Open cold on Dog_Pose_Wet_Miserable dripping in a bathtub. Swap asset immediately to Dog_Pose_Zoomie with extreme motion blur lines. Dog ricochets across the screen, sliding under the sofa. SFX: Water drip → <i>Whoosh</i> sprint → screeching brakes.

0:25 – 0:55	If you've ever watched your dog turn your expensive rug into an emergency brake pad, you aren't alone. It looks like complete and utter madness. But animal behaviorists have a technical name for this: FRAP—short for Frenetic Random Activity Periods. Far from losing his mind, your dog's brain is executing a high-speed emergency reset.	VISUAL: Narrator enters (Narrator_Pointing_Stick). Big bold kinetic text pops up: F.R.A.P. Subtitle: <i>Frenetic Random Activity Periods</i>. SFX: Typewriter click on text pop.
0:55 – 1:35	To understand why a bath turns a couch potato into a high-speed missile, we have to look at what bathing does to your dog's internal stress meter. In nature, dogs almost never step into an enclosed porcelain basin. To a dog, getting trapped in a slippery tub, blasted with water, and lathered in floral suds isn't a luxury spa trip—it is a sensory ambush.	VISUAL: Shift to slate canvas. Dog_Pose_Wet_Miserable trapped in a tub while giant human hands lather him. A pressure gauge rises steadily from green to flashing red. SFX: Low tension violin drone.

1:35 – 2:20	During those ten minutes trapped in the tub, your dog's body is flooding with cortisol and adrenaline—the primary stress hormones. He can't run away, and he can't fight the washcloth. That physiological panic gets bottled up inside, coiling tight like a steel spring. The millisecond the bathroom door opens, that pressure valve blows wide open. The sprint isn't bad behavior—it's the spring uncoiling.	VISUAL: Diagram of dog body. A coiled spring compresses under weight. The bathroom door swings open, the spring violently pops loose, and the dog launches across the room. SFX: Squeaking metal spring → Comedic party horn.
2:20 – 3:10	But relief is only half the equation. Your dog is also racing against pure physics: evaporative cooling. A dog's fur coat works like high-end insulation, but only when it is completely dry. When water soaks all the way down to the skin, that insulating barrier collapses, and the evaporating water rapidly steals heat directly	VISUAL: Blue background. Dog_Pose_Wet surrounded by shivering icicle icons. As the dog runs, a red heat-glow radiates outward from his chest. SFX: Chilly wind whistle.

	from their core.	
3:10 – 3:55	To fight off the chill, your dog uses rapid muscle contractions to generate quick body heat—running at top speed is basically his built-in furnace. Sprinting also creates an intense wind-tunnel effect across the coat, stripping heavy water off the fur way faster than a standard shake ever could.	VISUAL: Speedometer on screen reading "30 MPH." Motion lines blow water droplets off the stick dog in high-speed arcs. SFX: Wind rush sound effect.
3:55 – 4:45	And that frantic face-rubbing on your couch? That's not to spite your cleaning routine. Water trapped in the ear canal is intensely uncomfortable and a prime cause of canine ear infections. By throwing his head sideways against high-friction cushions, your dog creates mechanical pressure to force trapped water out of his ears.	VISUAL: Dog_Pose_Sniffing_Ground sliding head-first into couch cushions. Magnified callout circle shows a water droplet popping out of the ear canal. SFX: Squeaky friction rub → <i>Pop!</i>
4:45 – 5:35	Now let's talk about the	VISUAL: Narrator holds up

	biggest issue: The Scent Crisis. Humans love shampoos that smell like tropical vanilla or lavender fields. Dogs utterly hate it. Your dog's nose packs over 300 million scent receptors compared to our six million. To him, that sweet-smelling perfume is an overwhelming chemical fog that completely erases his personal scent profile.	a perfume bottle labeled "Vanilla Blast." A toxic radioactive hazard cloud billows out, and the stick dog recoils in horror. SFX: Harsh electrical static buzz.
5:35 – 6:20	In the canine world, scent is an identity card. When you wash away his natural odor, he feels exposed and stripped of his personal identity. Diving into your living room carpet is a frantic survival tactic to scrape off the perfume and reload his fur with familiar smells of home.	VISUAL: Dog_Pose_Rolling_Back furiously across the rug. Green "home scent" dust particles transfer from the carpet back onto his coat. SFX: Fabric rustling audio.
6:20 – 7:10	Zoomies don't just happen after baths. Many puppies get an explosive burst of energy around seven in the	VISUAL: Clock spinning forward to 7:00 PM. Split-screen: A toddler throwing a toy next to a

	evening—often called the "witching hour." After a long day of processing sights, smells, and training, an immature brain simply hits sensory saturation. When the brain can't take in any more information, it blows off steam through pure movement—just like an overtired toddler throwing a tantrum before crashing hard.	puppy sprinting in circles. Both instantly dissolve into Dog_Pose_Sleeping. SFX: Fast clock ticking → Gentle piano chord.
7:10 – 7:55	How should you manage a post-bath zoomie? Never try to grab or trap a zooming dog—their motor reflexes are running on overdrive, and grabbing them can cause an accidental defensive snap. Instead, build a runway: close bedroom doors, move slick rugs that could cause joint slips, and let them burn off the adrenaline in a safe, carpeted space.	VISUAL: Narrator_Pointing_Stick highlighting three checklist boxes: 1. Close Doors, 2. Secure Rugs, 3. Let the Runway Clear. SFX: Crisp UI checkmark clicks.
7:55 – 8:15	Post-bath zoomies aren't	VISUAL: Narrator steps

	stubbornness or madness. They are a natural survival mechanism designed to drop stress hormones, generate body heat, and get their real identity back. So the next time your dog turns into a furry hurricane after bath time, just step out of the way and let the system reset.	aside smiling as the dog zips past one last time. Canvas background fades cleanly to warm paper texture. SFX: Smooth acoustic guitar finish.
8:15 – 8:30	Post-bath zoomies are harmless fun—but what is your dog actually thinking when they lock eyes with you and tilt their head at a forty-five-degree angle? Click the video on screen right now to decode the hidden engineering behind the famous canine head tilt!	VISUAL: YouTube End Screen template pops up with clickable video card placeholder on the right side. Arrow points from Narrator to next thumbnail. SFX: Upbeat theme swell.

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