



Aravind Marimuthu

PORTFOLIO

Brand Designer

2025 - 2026





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Introduction

Professional Summary

Brand Designer with 6+ years of experience in the design industry, specializing in branding. Extensive experience conceptualizing and managing comprehensive branding initiatives and marketing campaigns across digital, social media, and print platforms.

Experience

- Puppets Creative, Chennai.
Design & Creative Executive (Remote)
Jun 2023 – Present
- **Freelancer Brand Designer**
Jul 2019 – Present

Software Expertise

Adobe Illustrator | Adobe Photoshop
Adobe InDesign | Adobe Premiere Pro



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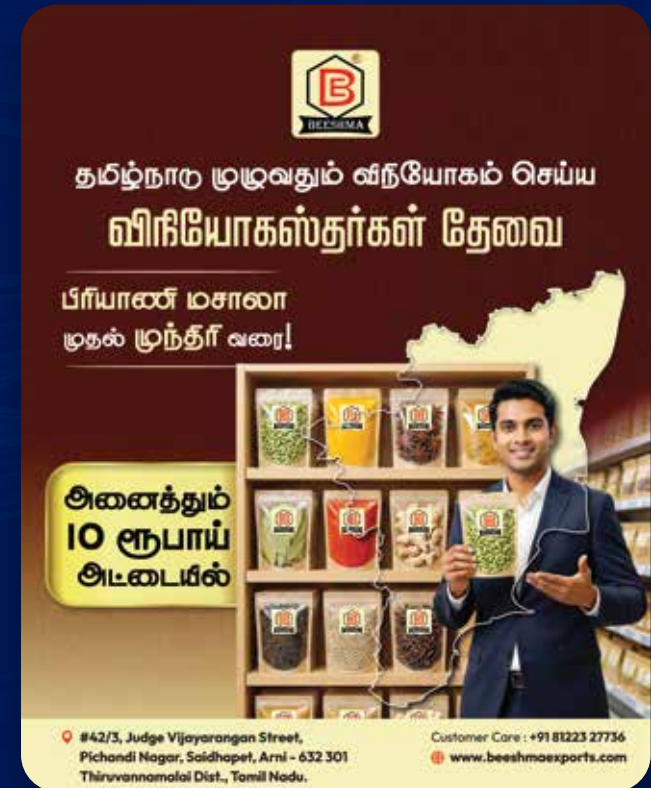
Branding & Visual Identity







Campaign & Digital Media Design





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அவசர
மீ குமரன் ஹாஸ்பி
வழங்கும் சேவைகள்

- அத்தியேன துல்லியமான சர்க்கர்
& எண்டோஸ்கோபி
- லேசர்ஸ்கோபிக் & ரோபோடிக்
பற்றாற்றாப் அறுவை சிகிச்சை
- தனிப்பட்ட சிகிச்சைகளை சிகிச்சை

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சிவா டெக்ஸ்டைல்ஸ்
புதிய அனுபவம் எப்பொழுதும்...

சூயத பூஜை
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சிவா டெக்ஸ்டைல்ஸ்
புதிய அனுபவம் எப்பொழுதும்...

ASWA
HOSPITALS

உங்கள் விடு எங்கள் கிளினிக்!
எங்கள் மருத்துவ சேவை எங்கும் எப்போதும்

GAYATHRI DECOR MART
Modular kitchen | Interior Accessories | Hardware

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ஏதக்கிடே போதுகிறது Feel உங்கள்?

Bulk - உ வாங்கீனா
Savings
உங்களுக்கு தான்.

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+91 75400

FREE



Editorial & Print Media Design





CLIENT SPEAK

"GS Lab | GAVS has been a great partner from the start. They have helped us during the initial phases of SOC. The team is just amazing, and they work on 24/7 rotational shifts smoothly. We are slowly moving forward to the next phases of SOC and GS Lab | GAVS team is playing a huge role in this movement."

Thanks to the complete GS Lab | GAVS team and special thanks to Karthikeyan and Karman who have taken time to hear us out and made this happen. Last but not the least, a huge thanks to Balaji for giving us such a wonderful team."

- Kumudha Padmanabhan,
Sr. Manager,
Cyber Security Operations (CSOC),
Opportun

Editor's Note

Welcome to the **Cybersecurity Special Edition** of enGAGE. In the world of cybersecurity, the advent of AI marks a significant shift, promising a potent and versatile tool that could revolutionize the entire landscape. This transformative technology not only alters the landscape of protecting threats but also presents novel challenges that necessitate our attention.

The rise of AI has accelerated cybersecurity priorities, automating tedious tasks and lowering entry barriers, thus making larger-scale attacks with ease. Tools like StormCMT, a double language model trained on massive data, exemplify this advancement by facilitating phishing attacks through a nuanced understanding of persuasive communication strategies. Another concern is the use of AI to develop new types of malware.

To mitigate these risks, organizations must take a proactive approach to cybersecurity. Focus must be on accelerating employee training to end-on-day response, workplace. A heightened awareness of existing social engineering techniques, phishing, networks and large language models, should be integrated into training modules. AI technologies should rigorously test their implementations to identify and mitigate errors, ensuring a robust security posture. Fortifying code review processes, especially of LLMs, must be in place coupled with effective mechanisms to identify vulnerabilities.

GS Lab | GAVS with its end-to-end Cyber Security Services helps clients manage their security program. Please visit our website to know more - www.gslab.com

enGAGE spoke with **Dr. Dilip Kumar, AVP & Deputy CIO, BSNL** on his journey and his thoughts on success and leadership. He has also written a special feature on **Healthcare: Enhancing Resilience Amid Growing Threats**.

We have a lineup of insightful articles in this edition. **ChatGPT: A Security Guide for Healthcare** by **Karthikeyan M** has written, **Securing Medical Devices: Safeguarding Patient Data** by **Karthikeyan M** has written, **Cyber Insurance: Preparing for the Unknown** by **Madhumitha K** has written, **Multi-level Approach to Access Control** by **Anil Kumar** has written, **Building Trust through Risk and Compliance** by **Anil Kumar** has written.

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ZIF wins Gold at the Stevie

Best Security
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Thank you!



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