

1. Interview Questions for Videographer or Point Person to Ask

Students:

- Please describe your experience in the AI Scholars program.
- What project did you work on?
- What was your experience with your instructor or project mentor like?
- What was the biggest highlight of the program?
- How do you see yourself continuing to explore AI after this program is over?

Instructors:

- Please share a bit about your academic and research background.
- What has your experience been like teaching here the past two weeks?
- What lesson was the most memorable to teach? What stood out most to students?
- Which projects did you help support? Could you describe them?
- What do you hope for the future of your students as they continue to explore AI after this camp is over?

2. Shot List + Editing Suggestions

1. Interviews

- a. Please interview 3-4 students and 2-3 instructors on site
- b. Feel free to either record the interview as one longer video or one video per question
- c. Try to minimize shakiness in the video. In this [past example](#), the camera sways a bit while recording the instructor teaching. For interviews please try to hold the camera steady as possible or use a tripod.
- d. The distance between the camera and interviewee in [this video](#) is okay, but the lighting itself is not great. The gradient overlap between the Interviewee details + the video itself also looks a bit messy. The interviewee details look a lot cleaner in [this video](#)
- e. The distance between the camera and the interviewee in [this video](#) looks too close, the lighting is dull, and the background (while mostly clear) could be improved.

2. Live Class Recordings (B-roll footage)

- a. Try to make sure the framing looks balanced. This [example](#) from 0:26 seconds to 0:32 has imbalance framing + the subject of the shot doesn't look like the focal point of the shot because the back of the student in the center is largest + closest to the camera.
- b. For live class recordings, it'd be nice to have shots where we can see both the engaging instruction and the student reactions in view. If you record longer sections of the lecture, try to get some clips where the instructors are animated while explaining a topic that end when the topic discussion ends.
- c. For live class recordings, if the instructor is further from the students than in the example try to take some shots of students when they look the most engaged/excited, when they're actively working on their laptops, and when they're discussing amongst themselves. For the instructor clips, we want ones where the instructor seems energetic/excited about the topic.

3. Final Presentation Clips

- a. Short-form content (Vertical Videos for Social Media)
 - i. Problem to Prototype has unique student projects that will be good for short form social media content. Please film all of those student presentations + edit the most engaging one into a short vertical video we can post on social media
 - ii. For other projects, please still record student presentations, but only edit the most engaging shots into short social media posts. Ideally, we'll want 1-2 more short vertical videos of student presentations beyond the Problem to Prototype ones
- b. B-roll footage
 - i. Try to get some horizontal + vertical b-roll footage during student presentations as well.

4. Short Horizontal Recap Video

- a. Please create a short horizontal re-cap video including clips from the most engaging student and instructor interviews, b-roll footage from live class sessions, and b-roll footage from final presentations.
- b. For the video's end, it may be good to end with one interviewee's response to either "How do you see yourself continuing to explore AI after this program is over?" or "What do you hope for the future of your students as they continue to explore AI after this camp is over?"