

Senior Presentation & Business Communications Designer

Fintech • Cybersecurity • SaaS • Software • Technology

Freelance / Remote / Project-based

Start: Immediately

Engagement: Multiple projects with potential for ongoing work

About the Project

We are a technology company developing products and services across **Fintech, Digital Payments, SaaS, Software and Cybersecurity / Digital Trust**.

We are preparing several professional presentations and business documents for:

- Investors
- Banks and financial institutions
- Strategic and technology partners
- Advisors
- Corporate customers

We already have substantial business content, scripts and concepts prepared. We are looking for a **senior freelance professional who can understand this material, improve and condense it where necessary, and transform it into exceptional presentations and business documents**.

This is **not simply a PowerPoint design job**.

We are looking for someone who combines:

Business content understanding + editorial judgment + presentation design + professional document design.

The Three Core Responsibilities

1. Content Editing & Condensation

We provide the underlying business substance and strategic direction. Your role is to improve clarity, structure, wording and conciseness without changing the intended business meaning. You are not expected to develop our business strategy or write our business model from scratch.

You may receive material such as:

V1 → V2 → V3 → Final

Your job is not to copy everything into slides.

You should be able to:

- Read and understand existing business scripts
- Correct English and improve wording
- Remove repetition and unnecessary content
- Condense long explanations
- Strengthen headlines and key messages
- Identify what is essential versus secondary
- Suggest what should be removed
- Convert text into concise bullets or visual concepts
- Preserve the original business meaning while making communication sharper

For example:

10 pages of source material → concise executive content → 10–15 strong presentation slides

We value **good judgment and clear communication** as much as design ability.

2. Presentation & Pitch Deck Design

We need several types of presentations.

Projector / Live Presentation

Designed for meetings and presentations:

- Highly visual
- Minimal text
- Strong headlines
- Easy to understand from a distance
- Clear visual storytelling

PDF Pitch Deck

Designed to be sent independently to investors, banks, partners and advisors:

- More information than a projector deck
- Still concise and highly visual
- Strong structure and storytelling
- Professional and premium appearance
- Easy to read without a presenter

Possible projects include:

- Investor / pitch decks
 - Company presentations
 - Product presentations
 - Fintech presentations
 - Cybersecurity / Digital Trust presentations
 - Bank / partner presentations
 - Corporate capability decks
 - Customer / sales presentations
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3. Professional Word & PDF Business Documents

We also need professionally designed business documents.

These may include:

- Company profiles
- Executive summaries
- Business proposals
- Product & solution documents
- Service descriptions
- Partner information packages
- Bank information packages
- Strategic / corporate documents

These should **not look like a PowerPoint exported into PDF**.

They should have appropriate:

- Page structure
- Typography
- Headings
- Tables
- Diagrams
- Callouts
- Visual hierarchy
- Professional formatting

The final result should work equally well as an editable **Word document and professional PDF**.

One Source – Multiple Outputs

A key part of the project is adapting the same underlying information into different formats.

For example:

Master Business Content

↓

Projector Presentation

↓

PDF Pitch Deck

↓

Detailed Word / PDF Business Document

The information may be the same, but the **amount of text, structure, visual density and storytelling must change according to the format and audience.**

We expect the freelancer to understand this difference.

Ideal Candidate

We are looking for a **senior-level freelancer**, not a junior graphic designer.

Experience with one or more of the following is highly desirable:

- Fintech / Financial Services
- Banking / Payments
- Cybersecurity
- SaaS
- Software / Technology
- B2B platforms
- Startups / Scale-ups
- Investor presentations
- Corporate presentations

You should be comfortable understanding **technical and business concepts** and converting them into simple, professional communication.

Important: You do not need experience in every industry listed above. What matters most is the ability to understand complex business and technology concepts and translate them into clear, concise executive communication.

Design Style

Our preferred direction is:

Modern • Premium • Minimalistic • Professional • Technology-driven • Executive

We do not want generic PowerPoint templates or presentations that look like standard Canva designs.

We want communication that feels appropriate for a serious technology company presenting to:

Investors • Banks • Partners • Advisors • Corporate Customers

The audience should immediately perceive:

Clarity • Credibility • Quality • Technology • Strategic Value

Visual Communication Philosophy

We prefer **information-driven visual communication over decorative design**.

Our presentations should communicate substance, not simply look attractive. We do not want slides dominated by generic stock photography, decorative graphics or visual elements that do not add meaning.

Where appropriate, we prefer to turn information itself into the visual, using:

- Charts and data visualizations
- Tables and comparison matrices
- Timelines and Gantt charts
- Roadmaps and milestones
- Process and workflow diagrams
- Product / system architecture diagrams
- Frameworks and strategic models
- Infographics
- Icons and simple illustrations
- Key numbers and metrics
- Clear visual hierarchies and structured layouts

Stock photography can be used **selectively and purposefully** when it genuinely supports the message or helps communicate an idea, but it should never be used simply to fill space or decorate a slide.

Our principle:

Visuals should explain, clarify or strengthen the message — not merely decorate it.

We particularly value designers who know **when not to use an image** and can instead transform complex information into a clear chart, diagram, roadmap, framework, table or other meaningful visual.

A strong slide does not necessarily need a photograph. **The information itself can often become the visual.**

Portfolio Preference

Please include examples that demonstrate **information-driven design**, such as charts, tables, diagrams, timelines, roadmaps, frameworks, architecture diagrams or other visual storytelling techniques — not only presentations based primarily on photography and decorative imagery.

Required Skills

Essential

- Excellent presentation design
- Advanced PowerPoint and/or Keynote
- Strong visual storytelling
- Excellent typography and layout
- Professional document design
- Strong English writing/editing ability
- Ability to condense complex information
- Ability to create diagrams, frameworks and infographics
- Strong attention to detail
- Fast turnaround
- Reliable communication
- Ability to work independently

Useful / Advantage

- Figma
- Adobe Creative Suite
- Canva
- Data visualization
- Financial presentation experience
- Technology / SaaS presentation experience
- Investor pitch-deck experience

Availability: Fast turnaround is important. We prefer a freelancer who can dedicate meaningful availability to the project over the coming weeks rather than someone who can only work a few hours occasionally.

What We Are NOT Looking For

Please do not apply if your experience is primarily:

- Social media graphics
- Marketing banners
- Logo design
- Generic PowerPoint formatting
- Template customization
- Basic Canva presentations

We are specifically looking for someone who can **think about the content and the communication**, not simply make slides look attractive.

What We Need From You

Please provide the following with your application:

1. **Your portfolio**
2. **2–3 examples of your strongest pitch decks / presentations**
3. Examples of **professional business documents**, if available
4. Relevant work involving **relevant work involving Fintech, SaaS, Cybersecurity, Software, Technology or other complex business/technology environments**
5. A short description of **your role and contribution** in the examples provided
6. Your preferred design tools
7. Your typical turnaround time for a **10–15 slide presentation**
8. Your **current weekly availability** and expected turnaround time for revisions
9. Your pricing model:
 - Per slide
 - Per presentation
 - Project-based
 - Hourly
10. An **indicative price for a typical 10–15 slide presentation**, including reasonable revisions. We are more interested in **quality, reliability and overall value** than the lowest price.
11. Confirmation that you are comfortable signing an **NDA** before receiving confidential business, financial, product or technology information.

Portfolio & Visual Design

Please only submit work that you **personally designed or substantially contributed to**.

We particularly want to see examples of **information-driven visual communication**, such as:

- Charts and data visualizations
- Tables and comparison matrices
- Timelines and Gantt charts
- Roadmaps and milestones
- Process and workflow diagrams
- Architecture diagrams
- Frameworks and strategic models

- Infographics
- Other meaningful visual storytelling

Please do not submit only presentations that rely primarily on **stock photography or decorative imagery**.

Final Deliverables

Editable source files are required for all final deliverables.

Final delivery must include fully editable **PowerPoint/Keynote and Word files**, where applicable. Charts, diagrams, tables and other important design elements should remain editable and should not be delivered only as flattened images.

PDF versions will also be required where applicable.

Selection Process

We will first review portfolios and previous work.

Shortlisted candidates may be asked to complete a **small paid sample assignment using our actual business material**. Where appropriate, we may provide the same source content and ask the candidate to demonstrate how they would communicate it differently for a **live/projector presentation versus a PDF pitch deck**.

We are evaluating content understanding, simplification, visual storytelling, design quality and judgment — not simply software skills.

Confidentiality & Ownership

Due to the nature of the project, confidentiality is important. The selected freelancer may be required to sign an NDA before receiving sensitive business, financial, product or technology information.

All final commissioned work and editable source files must be transferable to the client for ongoing business use. Specific intellectual-property and usage terms will be agreed as part of the project engagement.

Multiple Projects / Long-Term Opportunity

We currently have **several presentations and business documents to prepare in a relatively short period.**

The first assignment will be used to evaluate the working relationship.

If the quality, communication and turnaround are right, we expect to have **multiple additional projects and potentially ongoing work.**

Our preference is to build a relationship with **one excellent senior freelancer** who can become our primary presentation and business-communications designer for the long-term.

Important

We already have the **business strategy, concepts and substantial written material.**

You are not expected to invent our business from scratch.

We need someone who can take complex existing material and turn it into:

Clearer content → stronger messaging → better storytelling → exceptional visual communication.

If you believe you can do this, please send us your portfolio and best relevant examples.

We are ready to start.

Yes — 👍 OK FOR POSTING.

Recommended posting titles

I would **not use the full title with all five industries** in the platform title fields. It becomes too long and looks like keyword stuffing.

1. Freelancer.com

Title

Senior Presentation & Pitch Deck Designer – Technology / Fintech

Subtitle / opening line

Content editing + investor decks + professional business documents | Multiple projects

Category

Graphics & Design → PowerPoint / Presentation Design

If the platform gives you a choice between a presentation-specific category and general graphic design, choose the **presentation-specific** option.

Skills / tags

Use the strongest relevant ones available:

Presentation Design, PowerPoint, Pitch Deck, Graphic Design, Infographics, Data Visualization, Business Analysis, Copywriting, Microsoft Word, Canva, Figma, Adobe InDesign

I'd prioritize **Presentation Design / PowerPoint / Pitch Deck** over generic Graphic Design.

2. Twine

Twine is actually a particularly good fit for this job because it has a dedicated **Presentation Designer** category and specifically lists pitch-deck design among its in-demand skills. ([Twine](#))

Title

Senior Presentation & Business Communications Designer

Subtitle

Fintech • Cybersecurity • SaaS • Technology | Pitch Decks + Business Documents

Category

Presentation Designer

Skills

Presentation Design, Pitch Deck Design, PowerPoint, Business Presentation, Infographics, Data Visualization, Editorial Design, Microsoft Word, Figma, Canva

I would definitely choose **Presentation Designer** rather than generic Graphic Designer. Twine currently has a large dedicated presentation-design talent pool, including presentation designers in the UAE, Malaysia, Singapore and the Philippines. ([Twine](#))

3. Truelancer

Title

Senior Presentation & Pitch Deck Designer – Fintech / SaaS / Technology

Subtitle / short description

Looking for a senior hybrid designer for pitch decks, presentations, content editing and professional Word/PDF business documents.

Category

Choose the closest available:

Design & Creative → Presentation Design / PowerPoint

If Presentation Design isn't available, use:

Graphic Design → PowerPoint / Presentation

Skills / tags

PowerPoint, Presentation Design, Pitch Deck, Graphic Design, Infographics, Data Visualization, Microsoft Word, Copywriting, Figma, Canva

4. Contra — I recommend adding it

I still think **Contra is worth testing** for this particular project.

Its current presentation-design category specifically targets presentation designers and has examples from **B2B technology, pitch decks, investor decks, company profiles and sales presentations**. ([Contra](#))

Title

Senior Presentation & Business Communications Designer

Subtitle

Pitch Decks, Investor Presentations & Executive Business Documents for Technology Companies

Category

Presentation Design

Skills

Presentation Designer, Pitch Deck Designer, Editorial Designer, Infographic Designer, Communication Designer, Microsoft PowerPoint, Figma, Keynote

Contra is particularly interesting because its current talent pool includes hybrid profiles combining **Presentation Designer + Pitch Deck Designer + Editorial Designer + Copywriter**, which is almost exactly the profile we're trying to find. ([Contra](#))

What I would use as the universal tagline

If a platform gives you a separate tagline/short-description field, I would use:

Turning complex business & technology content into concise, executive-level presentations and professional business documents.

That's better than repeating "Fintech • Cybersecurity • SaaS..." everywhere.

It describes **what you actually need the person to do**.

One strategic recommendation before you post

I would **not** put "Word document" or "content writer" in the main title.

Your title should remain anchored around:

Senior Presentation & Business Communications Designer

because that's where the strongest candidates are likely to search.

The actual post then makes clear that the person must also handle **content editing/condensation and Word/PDF documents**. Your current document does this very well.

And I would absolutely retain the "**One Source – Multiple Outputs**" section. That's one of the best parts of the brief because it explains why you're looking for a hybrid person rather than three separate freelancers.

Final verdict

 **APPROVED — POST IT.**

I'd post on **Twine + Freelancer + Truelancer + Contra simultaneously**, rather than waiting for one platform. The first serious applications will also give us useful information about whether the brief is attracting the *right* hybrid candidates. Twine currently indicates that presentation-design jobs can attract candidates quickly, while its listed rates vary considerably by experience, so I would expect a wide range of proposals. ([Twine](#))

When the applications start coming in, **send me the candidate profiles/portfolio links or screenshots**, and I can help you rank them against a consistent scorecard rather than judging them by platform ratings alone.